Wendy Ogryzek

Ask about <u>FREE</u> Workshops!

- SEO Friendly Email Marketing
- Rank on Page One with Video on Your Website
- Rank on the First Page of Search Engines with Your Local Listings
- eCommerce: Strategies to Sell More Products Online
- 2016 Web Design Trends that Impact SEO
- Rank Your Website Higher
 Via Content Marketing
- Increase Website Traffic with Mobile Responsive Website Design
- Improve Your SEO with Online Marketing YOU Can Do for No or Low Cost
- Drive More Traffic to Your Site through Blogging
- Increase Referral Traffic with Pinterest
- Ask the Expert!



Informative Edutainment



Exactly what I needed to know, very informative!
As always, you provide useful information that can be used immediately.
Thank you.

Maryann

Presentation Topics

Understanding Social Media - Engaging her audiences with "aha" insights, Wendy helps them understand how Social Media Networking can work for their business.

Facebook for Small Businesses - A hands on, interactive multi-part series that teaches students how to build, optimize and market their business brand page - the right way.

Search Engine Optimization - All secrets are revealed about what business owners need to do to make the search engines happy - including a strategy for putting the new information into practice.



What others have to say ...

This was my first meeting, and I thought it to be absolutely great. Informative and inspiring to do things I was reluctant to proceed with. Carl Lovely

Online Marketing YOU Can Do for No or Low Cost

Really appreciate the facts and advise you both are offering. Very helpful. eCommerce Today: How to Sell More Online Sharon Pearson

VERY INFORMATIVE!!! I went just to see if there was something new I could learn and I learned a lot more than I thought. Connie Futrell

Do You Sell to Women? How to Work Pinterest to Find Customers

Very informative about how the social media component is now a necessary function. I wish it could have been another hour longer as there was so much information to cover. Stephen Divoky

Content Marketing: Improve Your Web & Social Media Writing

Great presentation. I got particular value out of the demographics stated on the various platforms and the point that not all social media platforms are right for all businesses Alissa Janiece

Social Media Marketing Tune Up: How's That Working for You?

Wendy Ogryzek co-founded bWyse (www.bwyse.com), a family-owned internet marketing company specializing in web design, development and hosting in 2003. Over the years, Wendy has assisted hundreds of small businesses to save and/or make money with their website and internet

marketing solutions.

Wendy's innate marketing talent facilitates and expands the marketing ideas and opportunities of her audiences, resulting in lead generation, reduced costs, and increased revenues. Comfortable with an audience of any size, Wendy's timing and delivery ensures that her audiences leave the room smiling, informed and inspired to make or save money with their business websites.

Wendy's passion about sharing how internet marketing can work for small businesses ensures her audience will always learn a lot while having a blast!

Wendy's humorous "give it to you straight" style comfortably folds her audience in. Breaking through the technical jargon Wendy truly speaks to her audience . . . on their terms, using language that

everyone understands.

















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